

Proceedings of the Industry Meet 2024

(Technology Demonstration & Commercialization)

Date: 21st February 2024

Venue: Community Centre, ICAR-DRMR, Bharatpur

The Industry Meet convened on 21st February 2024 at Community Centre, ICAR-DRMR, Bharatpur brought together key stakeholders, professionals, and experts from various sectors to deliberate on pertinent issues, exchange insights, and foster collaboration for collective growth and advancement. The proceedings encapsulate the discussions, recommendations, and outcomes of the event.



Keynote Address

The Chief Guest of this function, Dr Neeru Bhooshan, Assistant Director General (IP&TM) Intellectual Property & Technology Management Unit, New Delhi convened the message to stakeholders for active participation as well as valuable feedback and handholding in future. Dr Vikram Singh, IP&TM also highlighted the importance of entrepreneurship development, technology dissemination & commercialization among the youths particularly in oilseed industry.



Dr PK Rai, Director, ICAR-DRMR, Bharatpur (Rajasthan), delivered the keynote address, highlighted the importance of industry collaboration in driving innovation, sustainability, and resilience in oil sector. Emphasizing the need for adaptive strategies in the face of dynamic market landscapes, the address set the tone for constructive dialogues and actionable outcomes to achieve the self-sufficiency in oilseeds.

Dignitaries inaugurated the Exhibition Stall Pavilion wherein, major stakeholders including KVKs, FPOs, Agri input dealers, Private companies, FPOs, Public banks, Knowledgeable units etc. showcased their products for publicity among the knowledge partners. Also organized visit to Labs, Museum, ABIC and Oil Extraction Units; and Institute Research Farm for the stakeholders.

Panel Discussions



1. Topic: Product Development Opportunities Moderated by Dr SR Dhaka, Dean, CoA, SKNAU, Jobner the panel explored emerging trends, challenges, and opportunities in vegetable oil sector.

Panelists:

Dr RS Gurjar, JK Seeds
Dr ML Dotaniya, Sr. Scientist, ICAR DRMR

Key Insights: Dr Anubhuti Sharma, Pr. Scientist, ICAR-DRMR presented the Product Development Opportunities and also highlighted the quality parameters. Major outcomes are given below:

Two natural products including Mustard cake based biscuits & Mustard cake based hair spa may be new innovations in this sector. Products targeting food and cosmetic industry.



2. Topic: About Eco-fibres & Technical Services

Moderated by Dr ML Jhakar, Director Research, SKNAU, Jobner the panel deliberated on strategies for fostering innovation and entrepreneurship in crop residue management.

Panelists:

Dr RS Mahala, Seed Works
Dr RK Yogi, Sr. Scientist, ICAR-DRMR

Key Insights: Dr GP Singh, CEO, Eco-fibres & Technical Services showcased the progress for fibre based product development. Major outcomes are given below:

Initiatives by the start-up “Eco-fibres & Technical Services” for crop residue management (Mustard crop stem part) may be helpful in employment generation as well as environmental friendly by minimizing the burning in the fields.

Panel Discussions



3. Topic: Startup Agri-Business Incubation & Agri-preneurship Programs



4. Topic: ITMU & ABI Initiatives under NAIF

Moderated by Shri RS Goyal, Executive Member, MOPA, Jaipur (Rajasthan), the panel explored the funding opportunities for new start-ups.	Moderated by Shri Deshraj Singh, DoA, Govt. of Rajasthan the panel deliberated on Technology Demonstration & Commercialization.
Panelists: Dr Janak Raj Meena, DoA, Govt. of Rajasthan Dr SK Sharma, Sr. Scientist, KVK, Alwar	Panelists: Dr AK Sharma, Pr. Scientist, ICAR-DRMR Dr Navab Singh, KVK, Bharatpur
Key Insights: Mrs Saswati Mukherjee, Manager (M&C), NABI, CCSNIAM, Jaipur highlighted major funding schemes for innovations. Major outcomes are given below:	Key Insights: Dr Vinod Kumar, Pr. Scientist, ICAR-DRMR presented the progress for ITMU & ABI Initiatives under NAIF. Major outcomes are given below:
Different funding modules and procedures emerged out for innovators and stakeholders involved actively to get the benefits.	Major commercialized technologies highlighted and interested seed companies, FPOs and innovators came forward for MoUs.

Workshops and Breakout Sessions

A series of workshops and breakout sessions were conducted to delve deeper into specific topics, facilitate knowledge exchange, and encourage & identify the collaborative problem-solving strategies. Participants actively engaged in brainstorming sessions, sharing best practices, and exploring innovative solutions to industry challenges. Interested seed companies, FPOs and innovators came forward for MoUs.

Networking and Collaboration

The event provided ample opportunities for networking and forging meaningful collaborations. Participants interacted with industry peers, exchanged contacts, and explored potential partnership avenues to drive mutual growth and success. Authorities from SAUs & line departments has given their consent to sensitize the students (UG & PG level) & other stakeholders including rural youths, farmers, SHGs, JLGs, FPOs, *etc.* to register at ABIC.

Epilogue

The Industry Meet served as a platform for meaningful discourse, idea exchange, and collaborative initiatives aimed at fostering innovation, sustainability, and growth. The insights gleaned and connections forged are expected to catalyze positive change and propel the industry towards a brighter future.

Acknowledgments

We extend our heartfelt gratitude to all participants, speakers, moderators, sponsors, and organizers for their invaluable contributions towards making the industry meet a resounding success.

ABIC, ICAR-DRMR, Bharatpur (Rajasthan)

www.drmr.res.in/drmrabi.php

(Raj Kumar Yogi)

Sr. Scientist & PI of the ABI Project

(Ashok Kumar Sharma)

Pr. Scientist & Co-PI of the ABI Project

(Anubhuti Sharma)

Pr. Scientist & Co-PI of the ABI Project

(Vinod Kumar)

Pr. Scientist & In Charge ITMU

(ML Dotaniya)

Sr. Scientist, Member, Executive Committee

Director pl.

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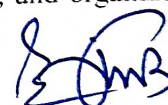

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(Ashok Kumar Sharma)

Pr. Scientist & Co-PI of the ABI Project


(Anubhuti Sharma)

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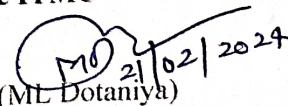
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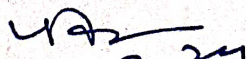
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